**PAPER TITLE (***please insert your title here, by replacing our text)*

*(***BOOKMAN OLD STYLE, 17PT, BOLD, CAPS, UP TO 70 CHARACTERS***)*

**Author Name** *(***Arial Narrow, 14 pt, bold***)*

Institution Name (Arial Narrow, 12 pt), Town, Country

Email (Arial Narrow, 12 pt*)*

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**Abstract (***please insert your abstract below, by replacing our text)*

The paper abstract will be written in Arial Narrow, size 10 pt.

The abstract will be submitted in English version only, and will be approximately 100-250 words and it should emphasize elements like: the paper objectives, the paper background, the research methodology, the methods used in data-collecting process, the expected results and the conclusions of the research.

The abstract aims to emphasize the relevance and the quality of the research. Please do not use references/footnotes within this paragraph.

**Keywords:** The Keywords will be written in Arial Narrow, size 10 pt., separated by commas. It is recommended to select maximum 5 keywords.

**1. INTRODUCTION** (**ARIAL NARROW, 12 PT, BOLD, CAPS**)

The introduction text will be written in Arial Narrow, size 11 pt., including: title (Introduction) and the text of this section which should focus on the present state of the research, the purpose of the work, its significance and the progresses reached so far in the field.

**2., 3., 4., ..., n. PAPER SECTIONS (ARIAL NARROW, 12 PT, BOLD, CAPS)**

**N+1. CONCLUSIONS (ARIAL NARROW, 12 PT, BOLD)**

 **REFERENCES (ARIAL NARROW, 12 PT, BOLD)**

References should appear in a separate section at the end of the manuscript, listed in alphabetical order by names of authors and should only include works cited in the text. The references should be listed in [APA style](https://en.wikipedia.org/wiki/APA_style).

***Examples APA style****:*

* ***Book with one author***:

Hedrick, J.L. (2009). Effective donor relations. Hoboken, NJ: John Wiley & Sons

* ***Book by two authors or more****:*

Kotler, P., Keller, K.L., Brady, M., Goodman, M. & Hansen, T. (2009). Marketing management (1st European ed.). Harlow: Prentice Hall

* ***Articles in an edited book:***

Mcdonalds, A. (1993). Practical methods for the apprehension and sustained containment of supernatural entities. In G. L. Yeager (Ed.), Paranormal and occult studies: Case studies in application (pp. 42–64). London: OtherWorld Books

* ***Articles and papers published within scientific reviews and journals:***

Bigné-Alcañiz, E., Currás-Pérez, R., Ruiz-Mafé, C. & Sanz-Blas, S. (2010). Consumer behavioural intentions in cause-related marketing. The role of identification and social cause involvement. International Review on Public and Non Profit Marketing. 7(2): 127–143

* ***Articles and papers published within non-scientific reviews, journals and newspapers:***

Slapper, G., 2005. Corporate manslaughter: new issues for lawyers. The Times, 3 Sep. p.4b

* Article in an Internet-only journal:

Essnet Validat Foundation. "Methodology for data validation 1.0." 06 2016.

https://ec.europa.eu/eurostat/cros/system/files/methodology\_for\_data\_validation\_v1.o\_rev\_2016\_06\_fi

al.pdf (accessed 01 2018)

* ***E-books:***

Benjamin, S. Baumer., Daniel, T. Kaplan., Nicholas, J. Horton. Modern Data Science with R. 2017.

<https://books.google.ro/books?id=NrddDgAAQBAJ&dq=data+science&hl=ro&source=gbs_navlinks_s>

(accessed 2018)

* ***Internet articles:***

Jane, A., Saw, S., & Chan, J. (2009). Detective work and the benefits of colour versus black and white. Journal of Pointless Research, 16, 123–124. Retrieved August 16, 2017, from <http://www.pointlessjournal.com/colour_vs_black_and_white.html>

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Depending on the authors’ preferences, the article could be also divided into sections – the sections will be listed (using 2, 3, …n for sections and 2.1, 2.2,….2.n for subsections).

By accomplishing this, the paper must respect the following requirements:

* The length of the manuscript should not exceed 20 pages, including figures, tables, references and appendices;
* The articles should only be written in **English,** using Microsoft Word. The font should be **Arial Narrow**, size **11 pt.**, ***Justify*** alignment, **1.5 line-spacing**, **2.54 cm** margins on all four sides, including the reference section. The paper will be saved in **any available version of Microsoft Word;**
* **Do not insert page numbers and or any header or footer element within the paper**;
* The titles of the sections and sub-sections will be numbered continuously by using Arabic figures, as shown above.
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* The abbreviations and acronyms will be explained one single time, when they occur for the first time in the paper.
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